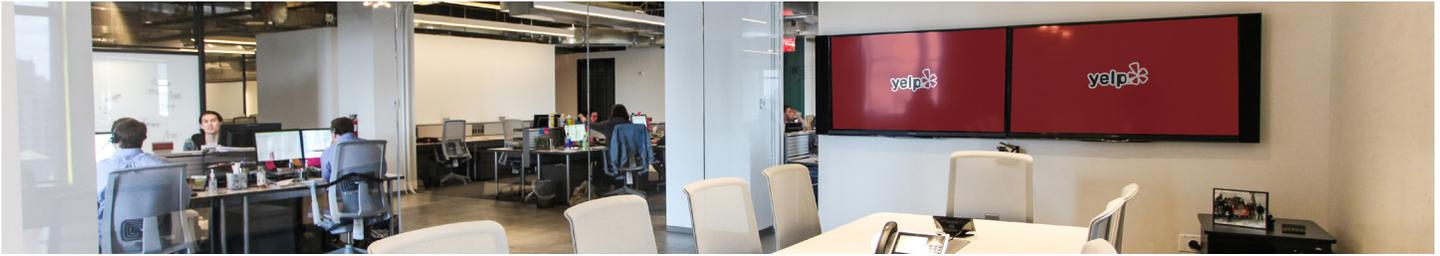


McCann Systems

AUDIO VISUAL SYSTEMS DESIGN AND INTEGRATION



Yelp | New York, New York

Yelp is a global company that connects consumers with great local businesses through online word of mouth via a website and mobile application. With millions of unique visitors each year, corporate communications are key to ensuring success behind the scenes. The sales force drives profits skyward in this lighthearted, tech-heavy environment.

Overlooking the Manhattan skyline, several dozen collaborative spaces are designed to stimulate creativity and conversation in the trendy New York City office. Technology resources enrich each space, varying from intimate huddle rooms to lofty videoconferencing rooms with seating for over two dozen participants.

Wireless connectivity and large displays make information sharing easy. Up to four participants can wirelessly present content securely from a laptop or mobile device with a Crestron Air Media Presentation Gateway. Videoconferencing rooms feature the latest technology to support collaboration across the country and across the globe. Dual high definition displays allow participants to share content while also maintaining a crystal clear video feed. Acoustic echo cancellation and digital signal processing ensure crisp audio and complete the virtual meeting experience.

The Executive Board Room seats over two dozen participants, mandating a highly sophisticated system for a flawless

experience. Dual 80' screens provide great sightlines from anywhere in the space. An intricate audio system strategically enhances conversational audio while reducing ambient noise and reverberation in this sleekly designed conference room.

An open training area features two massive 123" motorized projection screens at the front and 70" monitors for visual reinforcement at the rear. Ultra luminous projection provides vibrant imagery to engage both in-house and remote attendees with a PTZ camera capturing each presentation for live streaming to other locations. Ceiling microphones and expertly positioned speakers create a surround sound experience to maintain each high energy assembly. Presenters are not limited to a podium to present content; wireless content sharing via Crestron Air Media provides freedom of movement to rouse the audience.

Each collaboration area is independently controlled via 7.5" Crestron tabletop touchpanel. The user interface is identical across each space for seamless setup and ease of use, even for last minute meetings. Room schedulers are essential in this fast paced environment to avoid overbooking. The custom program is integrated with the company's email and calendar software so reservations can be made quickly from each user's workstation or at each site's doorway Apple iPad Mini.



NEW YORK - BOSTON - HARTFORD - CHARLOTTE - ST. LOUIS - LAS VEGAS

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